



# Howaru®

## PROBIOTIC QUALITY YOU CAN FEEL

**HOWARU® is a line of clinically mastered probiotic solutions from the leading industry experts at IFF.**

HOWARU® premium probiotics are offered as single strains or pre-formulated blends, all validated by gold-standard clinical trials. Each robust strain or strain-combination provides an array of benefits sure to meet your manufacturing needs and that of your unique customer.



### High Performance

We boast more than 100 years of probiotic experience with over 600 scientific publications on probiotics..



### High Stability

Our products utilize efficient fermentation & concentration drying processes and patent-protected stability technology, which ensures perfectly active probiotics in optimal forms.



### High Functionality

Our products are formulated with only the best probiotic strains and combinations to ensure your product delivers the results you desire.

## Our Areas of Expertise

○ Women

○ Immune

○ Digestive

○ Weight Management

○ Oral

○ Brain

# HOWARU® Single Strains and Proprietary Blends

Product	Daily Dose (CFUs)	Health Benefit	Composition	Strain Designation
HOWARU® Protect Prenatal+	15B	Supports immune health of mother and baby. Promotes mothers' mental well-being, metabolic and vaginal health	<i>Lactobacillus acidophilus</i> <i>Lactocaseibacillus rhamnosus</i>	HOWARU La-14™ HOWARU HN001™
HOWARU® Feminine Health	10B	Promotes healthy vaginal microbiota for overall vaginal health	<i>Lactobacillus acidophilus</i> <i>Lactocaseibacillus rhamnosus</i>	HOWARU La-14™ HOWARU HN001™
HOWARU® Protect EarlyLife	6B	Supports immune health of expectant mothers and infants	<i>Lactocaseibacillus rhamnosus</i>	HOWARU HN001™
HOWARU® Protect Kids	10B	Promotes respiratory health in children	<i>Lactobacillus acidophilus</i> <i>Bifidobacterium lactis</i>	HOWARU NCFM™ HOWARU Bi-07™
HOWARU® Protect Adult	2B	Helps maintain a healthy respiratory function	<i>Bifidobacterium lactis</i>	HOWARU Bi-04™
HOWARU® Protect 55+	5B	Enhance immune cell function in aging adults. Helps to maintain a healthy, active immune system in aging adults	<i>Bifidobacterium lactis</i>	HOWARU HN019™
HOWARU® Protect Sport	10B	Helps physically active adults stay healthy for optimal sports performance	<i>Lactobacillus acidophilus</i> <i>Bifidobacterium lactis</i>	HOWARU NCFM™ HOWARU Bi-07™
HOWARU® Restore	17B	<b>Promotes digestive balance</b> promotes resilience within the digestive tract in times of GI stress	<i>Lactobacillus acidophilus</i> <i>Lactocaseibacillus paracasei</i> <i>Bifidobacterium lactis</i> <i>Bifidobacterium lactis</i>	HOWARU NCFM™ HOWARU Lpc-37™ HOWARU Bi-04™ HOWARU Bi-07™
	4B	<b>Promotes digestive balance</b> For maintenance of digestive health in times of GI stress		
HOWARU® Dophilus	1B	Supports digestive health	<i>Lactobacillus acidophilus</i>	HOWARU NCFM™
	10B	Supports gut comfort		
HOWARU® Transit	2B	Helps naturally regulate your digestive system and relieve occasional constipation	<i>Bifidobacterium lactis</i>	HOWARU HN019™
	17B			
HOWARU® Kids Digestive Health	5B	Chewable tablet for digestive support in children	<i>Bifidobacterium lactis</i>	HOWARU HN019™
HOWARU® Shape	10B B420™ +/- 12g Litesse™ Ultra™	Supports weight management and helps keep your waist trim	<i>Bifidobacterium lactis</i> +/- Polydextrose	HOWARU B420™ +/- Litesse™ Ultra™
HOWARU® Smile	2B	Provides a natural way to support oral health	<i>Bifidobacterium lactis</i>	HOWARU HN019™
HOWARU® Calm	17B	Helps to manage the psychological response to stress	<i>Lactocaseibacillus paracasei</i>	HOWARU Lpc-37™

\*Regional restrictions apply speak with RPLM or Regional Marketer before presenting

## Available HOWARU® Options

### Custom Blends

- Standardized single-strain or multi-strain blends
- HOWARU® blends
- Blends with other active ingredients
- Customizable as hopper-ready or pre-blends

### Finished Formats

- Full or partial turnkey solutions available upon request

### Shipping Available Worldwide

### Support Documentation

- Halal and Kosher Certification
- DS cGMP, ISO 9001, HACCP, SDS

